

MORE POWER TO YOU



Roland eco-solvent printers and printer/cutters empower your business with productivity and profitability that latex printers just can't provide.



MORE POWER TO YOUR WALLET

Roland

\$16,995
Roland RF-640
\$23,995
Roland VS-640i

Included RIP software

Included 2-Year Warranty

No electrical installation

TOTAL COST
\$16,995
Roland RF-640 printer
\$23,995
Roland VS-640i printer/cutter

LOW COST OF OPERATION

VS

latex

List price: \$26,979
Street price: **\$18,995**
HP Latex 360

\$4,000
for recommended Onyx RIP

\$2,189
for second year warranty

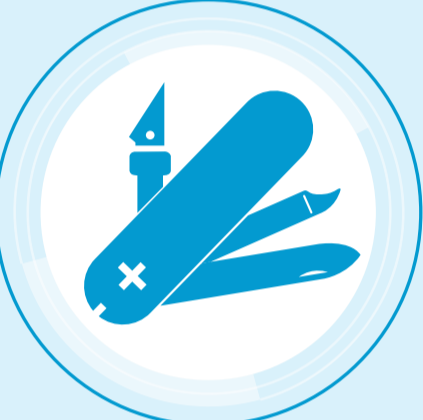
\$1,000
for installation of two 220V outlets

\$7,000
optional cutter

TOTAL COST
\$26,184
print only
\$33,184
printer and cutter

Cost of investment **\$9,189 MORE** than RF-640 or VS-640i
+
HP Latex costs **+\$15,597 MORE** per year* on ink and consumables

* Based on first two years, printing CMYK, 8 prints per hour, 4 hours a day, 21 days a month.



THE POWER OF VERSATILITY

Roland

- ▶ Integrated print/cut
- ▶ Metallic, light black and white inks
- ▶ Heat sensitive material options

latex

- Not an option
- Not an option
- Limited due to heat of machine



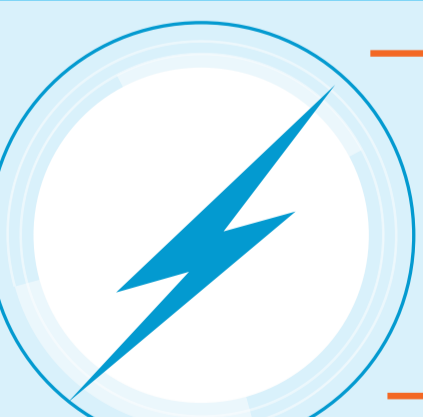
THE POWER OF QUALITY AND EASE-OF-USE

Roland

- Wider color gamut
- Vibrant colors with matte, satin or glossy finish of material
- 7 droplet sizes ensure fine details and smooth gradations
- GREENGUARD Gold-Certified
- Fast dry times
- Easy, dependable media profiling and ICC profile program
- Easy material loading

latex

- Smaller color gamut than Eco-Sol MAX
- Flat, dull appearance even on glossy material
- Only one ink droplet size
- GREENGUARD Gold-Certified
- Inks require significantly more heat to cure and do not cure until they reach front of printer
- Limited onboard profiler only works with attached device, and frequent, time-consuming adjustments are required
- Laborious material loading, material often wasted



LONG-LASTING POWER AND RELIABILITY

Roland

- Designed for heavy day-to-day industrial operation
- Famously reliable and long-lasting
- Best selling wide-format inkjets for over 20 years

latex

- Parts require more frequent replacement
- Frequent repairs required
- Limited track record

To learn more about the high-value, high-performance line-up of Roland eco-solvent inkjets, visit www.rolanddga.com/morepower

Imagine. Roland®