

ROLAND PROFUSION™ TOTAL SOLUTIONS

MORE CHOICES
MORE PERFORMANCE
MORE VALUE

Roland inkjet printers and printer/cutters are legendary for innovation, quality and reliability. But our broad lineup of powerful devices is just the beginning of the story. With Roland ProFusion™, every element – from inks and media all the way to our first-rate customer care and education – are designed to work in perfect harmony to provide total solutions and consistently outstanding results. That's why our inkjets are the best-selling devices in the durable graphics industry.

Roland®



Roland PROFUSION™ TOTAL SOLUTIONS

Here at Roland, we understand that the digital printer is the backbone of your business. That's why we carefully design and craft every Roland device for the ultimate in performance and bullet-proof reliability. But we also know it takes more than a great printer to make a great print. It takes every element - printer, inks, media and software - working in perfect harmony. It takes customer education and support that allow you to get the most out of every print. It takes the ability to provide you with a total product solution for everything from sublimation to heat transfers to vehicle graphics.

We call this Roland ProFusion™.

We know that most busy shops don't have time to wrestle with complicated software setups, media profiling and labor-intensive spot color matching. So we've done the ground work for you. All Roland inkjets come complete with our VersaWorks RIP® software, and are supported by a comprehensive line of ink and media options that have been tested, profiled and certified for optimum performance with Roland products.

Roland ProFusion™. Everything you need to get great results from the very first print.



Roland



ROLAND PROFUSION™ is RELIABLY ENGINEERED DEVICES

“My favorite thing about a Roland is they never let me down. They’re very reliable. Very fast. I can run them all day long and nothing goes wrong with them.”

Eric Goodwin, Garage Graphics

All Roland inkjet printers and printer/cutters use advanced, state-of-the-art Roland inks that print beautifully on both uncoated and coated media and deliver excellent drying time, ink density, scratch resistance and a wide color gamut. Print/cut models come with our industry-leading contour cutting technology for integrated printing and cutting in one seamless workflow, including the ability to remove a print, laminate it, and then reload it for accurate contour cutting while compensating for media skew and distortion.

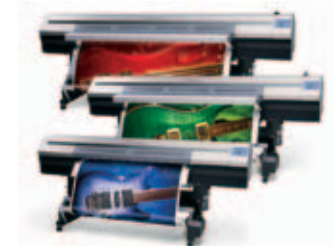
ECO SOLVENT PRINTERS & PRINTER/CUTTERS



SOLJET™ PRO III
XC-540 \$31,495 US



VersaCAMP® SP-i Series
SP-300i \$13,495 US
SP-540i \$17,895 US



SOLJET™ PRO III XJ Series
XJ-540 \$27,195 US · XJ-640 \$30,995 US
XJ-740 \$32,995 US · SJ-1045 PRO II V \$59,995 US



VersaArt RS Series
RS-540 \$16,295 US · RS-640 \$17,895 US

ECO-SOL MAX mild solvent ink boosts the performance of SOLJET and VersaCAMP inkjets with improved scratch resistance, faster drying time, higher density, wider color gamut, broader uncoated media support, and lower cost per square foot. MAX is virtually odorless and durable up to three years outdoors without lamination. CMYK+LcLm and CCMYK inksets are available.

SOLJET™ PRO III XC Six-Color High-Speed Eco-Solvent™ Printer/Cutter

The 54" XC-540 is the ultimate production tool for signs, banners, vehicle graphics, labels, decals, retail displays and more. Combining precision 6-color (CMYK+LcLm) printing with Roland Intelligent Pass Control™ and contour cutting, the XC-540 prints at up to 441 sqft./hr. and produces photorealistic images at 1440x1440 dpi resolution.

54" Model | White & Metallic options also available | Roland VersaWorks RIP | Two-year Warranty*

VersaCAMP® SP-i Four-Color Eco-Solvent Printer/Cutters

Roland's best selling VersaCAMP SP-i Series professional printer/cutters set the industry standard for price/performance while delivering durable four-color (CMYK) indoor and outdoor graphics on uncoated media. Now, with Roland Intelligent Pass Control, you get improved print speeds with virtually no banding. Integrated media heating system included.

30" & 54" Models | Roland VersaWorks RIP | One-year Warranty

SOLJET PRO III XJ & PRO II SJ Six-Color or Four-Color Eco-Solvent Printers

With print speeds of up to 458 sqft/hr for the 74" model, the SOLJET PRO III XJ series excels at high-volume, six-color production of banners, signs, billboards, vehicle wraps and fleet graphics, flexible-face signage and more. High-quality 1440x1440 dpi imaging and Roland Intelligent Pass Control make the XJ series ideal for indoor graphics as well. An integrated tri-heating system, advanced media feed, automatic take-up system and optional dryer/blower unit support the demands of high-volume shops. Combine an XJ with a Roland GX PRO series vinyl cutter for precision print/cut jobs.

54", 64", 74" and 104" Models | Roland VersaWorks RIP | Two-year Warranty*

VersaArt RS Four-Color Eco-Solvent Printers

The VersaArt series combines compact design and ease of use with advanced printing technologies including Roland Intelligent Pass Control to deliver outstanding print quality for durable, photorealistic indoor and outdoor graphics. For unattended printing, add an optional, heavy-duty take-up system, or combine the RS with a Roland GX PRO series vinyl cutter for precision print/cut jobs. Whether you're investing in your first printer, or adding another workhorse to your stable, the VersaArt series is the perfect production tool.

54" and 64" Models | Sublimation ink option available | Roland VersaWorks RIP | Two-year Warranty*



For quick and easy trimming of your printed graphics on flexible or rigid materials, VersaCUT print trimmers provide the power and precision you need without the complexity or added cost of motorized units. Engineered specifically for production graphics shops, VersaCUT trimmers are available in manual and crank assisted models, ranging from 44-inches to 100-inches. To learn more, visit www.rolanddga.com/versacut.



ROLAND PROFUSION is ROLAND CERTIFIED INKS AND MEDIA

"I can print on adhesive vinyl, then switch it out and print on fabric. Versatility is my favorite feature, because I can have my office full of wonderful media that I can use at any time."

Martin Charles, Sagaboy Productions



VersaCAMM® VS Series
VS-300 \$17,495 US · VS-420 \$18,995 US
VS-540 \$22,995 US · VS-640 \$26,495 US



SOLJET™ PRO III
XC-540MT \$39,995 US



VersaStudio BN
BN-20 \$8,495 US



VersaUV LEC
LEC-330 \$57,995 US
LEC-540 \$67,995 US



VersaUV LEJ
LEJ-640 \$67,995 US



VersaUV LEF
LEF-12 \$29,995 US

METALLIC SILVER ECO SOLVENT PRINTER/CUTTERS

DPI Product of the Year Metallic Silver Eco-SOL MAX ink allows professionals to take full advantage of Roland's advanced inkjet technology. By adding CMYK, you can print gold and a host of pearlescent colors, adding value and sophistication to any graphic or marketing message.

VersaCAMM VS Four/Six/Eight-Color Eco-Solvent Printer/Cutters

Our most powerful VersaCAMM offers the choice of four, six, or eight color printing and is available in four sizes. The VS family includes 64", 54", 42" and 30" widths to accommodate a wide range of printing needs. A gold-plated printhead in combination with Roland Intelligent Pass Control produces perfect ink droplets, prevents clogging, and delivers smooth gradations, sharp photographs and flawless solid colors. A dual CMYK option delivers print speeds up to 248 sqft/hr. while the eight-color CMYK+LcLm+Metallic silver+White ink option allows you to print over 500 metallic and pearlescent colors.

30", 42", 54" and 64" Models | 4, 6, or 8-color options available | Roland VersaWorks RIP | Two-year Warranty*

SOLJET™ PRO III XC-MT Metallic Silver Eco-Solvent Printer/Cutter

The XC-540MT comes with the performance that makes the XC our flagship product, plus white and silver ink for expanded possibilities including gold, silver, bronze and other pearlescent colors.

54" Model | CMYK+W+Mt or CMYK+WW options available | Roland VersaWorks RIP | Two-year Warranty*

VersaStudio BN-20 Metallic Silver Eco-Solvent Desktop Printer/Cutter

Durable printing, contour cutting, metallic ink...everything you'd never expect in a desktop inkjet. We've taken everything that makes a Roland great and packed it into one powerful, profit-producing package. Truly affordable. Remarkably versatile. One device that can print and cut an incredible variety of jobs on a full spectrum of media.

20" Model | CMYK or CMYK+Mt options available | Aqueous ink option | Roland VersaWorks RIP | One-year Warranty

UV PRINTERS & PRINTER/CUTTERS

Instant drying and flexible, Eco-UV inks deliver high color density and a wide gamut for exceptional images. Prints require no degassing and can be stretched around curved surfaces and edges without cracking. Clear coat provides an unprecedented high gloss finish and improves scratch and chemical resistance for greater outdoor durability. Also available, new Eco-UV S ink allows prints to be stretched up to 220 percent for flawless wrapping of PET bottles and vacuum-formed plastic packaging.

VersaUV LEC Six-Color UV Printer/Cutters

The innovative LEC series, the world's first UV printers/cutters, use safe, low-heat LED lamps to print CMYK+White+Clear Coat across an unmatched range of substrates including foils, BOPP, PE, PET film, fabric, and leather. Available in 30" and 54" models, the LEC is ideal for producing a wide variety of packaging prototypes, short-run labels, membrane panels and specialty graphics. Clear coat adds remarkable special effects ranging from high-gloss finishes and highlights to Braille and dimensional effects. The LEC series can also automatically crease, contour or perf-cut your graphics to create the most creative and realistic prototypes in the marketplace.

30" and 54" Models | Roland VersaWorks RIP | Two-year Warranty*

VersaUV LEJ Six-Color UV Hybrid Flatbed Printer

The LEJ-640 hybrid printer handles flat board stocks up to half-inch thick, including Gatorfoam™, Fome-Cor® and corrugated cardboard, as well as roll-fed media. Superior quality, white ink, the ability to handle an array of media, plus add layers of Clear Coat for varnish and emboss effects make it perfect for a variety of applications.

64" Model | Roland VersaWorks RIP | Two-year Warranty*

VersaUV LEF Six-Color UV Desktop Flatbed Printer

Quickly add names, logos, photos, 3D textures and other graphics to gift and promo items - even one-offs. The LEF delivers Roland's unparalleled UV printing capabilities and superior compatibility to a vast array of substrates and even three-dimensional items up to 3.94 inches thick, including pens, golf balls, awards and more.

12" Model | Roland VersaWorks RIP | Two-year Warranty*



ROLAND PROFUSION™ is CUSTOMER TRAINING AND EDUCATION

“Attending the Born to Wrap® workshop helped me develop new skills and gave me the confidence to expand my vehicle graphics business. In particular, I enjoyed the hands-on instruction.”
Robert Wiglesworth, Renegade Graphics



Hi-Fi Express FP
FP-740 \$41,995 US



VersaArt RS-S
RS-540 \$16,295 US · RS-640 \$17,895 US
Bulk Ink Unit for Sublimation Option \$1,995 US

SUBLIMATION PRINTERS

HeatWave sublimation inks featured in Roland Hi-Fi Express and VersaArt sublimation printers achieve outstanding clog-free performance and an exceptionally vibrant color gamut, generating professional sublimation graphics for textiles, promo items, jerseys, photo gifts, awards, signs, tiles and more.

Hi-Fi Express FP-740 Four-Color Sublimation Printer

This easy to operate and maintain sublimation printer creates bold, crisp graphics for flags, banners and other soft signage. Durable, rigid construction, an extended capacity ink delivery system and an impressive maximum print speed of 548 sqft/hr make the Hi-Fi Express FP-740 ideal for the high-volume production of flags, banners, textiles and much more.

74" Model | Roland VersaWorks RIP | Two-year Warranty*

VersaArt RS-S Four-Color Sublimation Printers

VersaArt printers can be equipped with HeatWave SBL2 sublimation inks along with the BU-2 bulk ink system for producing soft signage, apparel and interior décor.

54" and 64" Models | Eco-Solvent option available | Roland VersaWorks RIP | Two-year Warranty*

SOLVENT PRINTERS

Featuring enhanced scratch and alcohol resistance and superior bonding with uncoated substrates, EcoXtreme solvent inks are available in two formulations of CMYKLcLm. EcoXtreme-i ink is virtually odorless and provides high-quality color graphics with wide color gamut and smooth tonal gradations even at high speed. The cost-effective EcoXtreme LT ink offers outstanding short-to-medium term performance.

AdvancedJET AJ-i Six-Color Grand Format Solvent Printer

The AdvancedJET AJ-1000i supports a host of remarkable features that makes it the most versatile, low maintenance, high production printer on the market today. Innovative engineering in combination with super-wide print heads deliver top print speeds of up to 968 sqft/hr. Its six-color ink configuration with Roland Intelligent Pass Control™ produces high-quality graphics with a wide color gamut and smooth tonal gradations.

104" Model | EcoXtreme-i or EcoXtreme LT inks | Roland VersaWorks RIP | Two-year Warranty*

ROLAND CERTIFIED INKJET MEDIA

With Roland ProFusion™, consistently high-quality printing is achieved by utilizing media, ink and profiles that have been carefully matched to the printer. Roland offers a wider variety of coated and uncoated banner materials, papers, adhesive-backed vinyls, films, and fine art materials than any other manufacturer. Our Media Application Guide assists you in determining the best substrate for your particular needs. To order yours, or for more information, please visit our web site at www.rolanddga.com/media.

Order Roland Certified Media from your dealer or right from our online store at www.rolanddga.com.

ROLAND INKS

No matter what you spend on a printer, or how much effort you put into getting the print right, in the end there's only one thing that actually hits the media - your ink. Roland inks are designed to work in concert with Roland inkjet devices, RIP software, and certified media to deliver consistently outstanding results, day after day. The result is better prints. Wider color gamuts. Lasting durability. Happier customers. And more profits. To view our full lineup of award-winning inks, visit www.rolanddga.com/inks.



AdvancedJET AJ-i
AJ-1000i \$62,995 US



Prices and specifications are subject to change. Please check www.rolanddga.com for current information.

* Roland inkjets come with a 1-year manufacturers warranty. A free second year of limited warranty coverage is available for qualified models when you register your machine within 60 days of purchase and use Roland inks exclusively. Additional Terms and Conditions apply.

Imagine. 



ROLAND PROFUSION™ is VERTICAL-MARKET SOLUTIONS

“Roland Restyling is everything we need to turn vehicles into works of art. We can turn out ready-to-apply graphics in less than an hour with awesome color and perfect cut lines.”

Enrico Del Mar, Modern Image

KEY APPLICATIONS



Roland Restyling is everything you need for vehicle graphics applications, from decals to wraps to window tinting and even sublimated interiors. Roland Restyling offers a complete solution, including the world's best-selling vinyl cutters, inkjet printers and printer/cutters, Roland inks, media and profiles, powerful VersaWorks RIP or CutStudio software, and hands-on training through Roland Academy workshops.

Visit www.rolanddga.com/autoRestyling for more information.



Roland R-Wear™ custom apparel software makes it easy to be creative. With R-Wear and a Roland inkjet printer or engraver, you can produce a wide range of personalized T-shirts, hats, gym bags and more using full-color illustrations and photos, flock heat transfer, and rhinestone decoration – or any combination for added impact!

Visit www.rolanddga.com/rwear for more information.



OWNING A ROLAND

Through our Roland Care Service Program, you have access to the industry's finest support, including product warranties, on-site installation, email and technical support, user forums, newsletters and Roland Academy workshops. Extended Warranty options offer an added peace of mind.

For more information, please visit www.rolanddga.com/warranties.

KEY FEATURES COMPARISON

	VERSACAMM SP-300i/540i	VERSACAMM VS-300/420/540/640	SOLJET PRO III XC-540/XC-540MT	VERSA STUDIO BN-20	SOLJET PRO III XJ-540/640/740	SOLJET PRO II V SJ-1045	VERSA ART RS-540/640
Maximum media width	30"/54"	30"/42"/54"/64"	54"	20"	54"/64"/74"	104"	54"/64"
Printer type	Print/cut	Print/cut	Print/cut	Print/cut	Print-only	Print-only	Print-only
Maximum resolution	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi
Maximum speed	70/84 sqft/hr @ 360x720 dpi	104/125/228/248 sqft/hr @ 360x360 dp	441 sqft/hr @ 360x360 dpi	58/101/126 sqft/hr @ 360x720 dpi	441/450/458 sqft/hr @ 360x360 dpi	484 sqft/hr @ 360x360 dpi	221/230 sqft/hr @ 360x180 dpi
Ink type	ECO-SOL MAX	ECO-SOL MAX White + Metallic Option	ECO-SOL MAX White + Metallic Option	ECO-SOL MAX Metallic Option	ECO-SOL MAX	ECO-SOL MAX	ECO-SOL MAX Heatwave Sublimation
Ink color choices	4-color CMYK	CCMMYYKK CMYK+LcLm CMYK+LcLm+Mt+W	6-color CMYKcLm CCMMYK, CMYKWW CMYK + Mt + W	4-color CMYK 5-color CMYK + Mt	6-color CMYKcLm 4-color CCMMYK	6-color CMYKcLm 4-color CCMMYK	4-color CMYK
Ink capacity	4 cartridges (220 or 440 cc)	8 cartridges (220 or 440 cc)	12 cartridges (220 or 440 cc)	5 cartridges (220 cc)	12 cartridges (220 or 440 cc)	24 cartridges (220 or 440 cc)	4 cartridges (220 or 440 cc)

	VERSA UV LEC-330/540	VERSA UV LEJ-640	VERSA UV LEF-12	ADVANCEDJET AJ-1000i	HI-FI EXPRESS FP-740
Maximum media width	30"/54"	64"	12"	104"	74"
Printer type	Print/cut	Print-only hybrid flatbed/roll-to-roll	Print-only flatbed	Print-only	Print-only
Maximum resolution	1440 dpi	1440 dpi	1440 dpi	720 dpi	720 dpi
Maximum speed	58/101/126 sqft/hr @ 360x720 dpi	133 sqft/hr @ 360x360 dpi	484 sqft/hr @ 360x360 dpi	968 sqft/hr @ 360x180 dpi	548 sqft/hr @ 270x360 dpi
Ink type	ECO-UV ECO-UVS	ECO-UV ECO-UVS	ECO-UV	Eco Xtreme i Eco Xtreme LT	Heatwave Sublimation
Ink color choices	6-color CMYKcWg CMYKWW, CMYKGG	6-color CMYKcWg CMYKWW, CMYKGG	6-color CMYKcWg CMYKWW, CMYKGG	6-color CMYKcLm	4-color CMYK
Ink capacity	6 cartridges (220 cc)	6 cartridges (220 or 440 cc)	6 cartridges (220 or 440 cc)	6 cartridges (1000 cc)	8 cartridges (440 cc or 1 liter)

Specifications are subject to change. Please check www.rolanddga.com for current information.

Imagine. Roland®

FOR COMPLETE PRODUCT SPECIFICATIONS AND FEATURES, OR TO REQUEST A SAMPLE PRINT, CALL 800-542-2307 OR VISIT WWW.ROLANDDGA.COM
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